



PCHA
www.pchacutting.com



**SPONSORSHIP
OPPORTUNITIES**

www.pchacutting.com

Damon T. Olson

PCHA MISSION STATEMENT

The PCHA is a non-profit organization to promote the interest of cutting on the East Coast for generations to come. Our goal is to grow the sport of cutting in Pennsylvania and surrounding states. All proceedings of the association are in direct accord with the policies and activities of the National Cutting Horse Association.

We are comprised of cutters from Pennsylvania, New Jersey, Maryland, Virginia and other surrounding states. The purpose of the PCHA is to encourage the development of owners' and their horses' skills by the participation in sponsored cutting horse events at the grass roots level.

- David Phillips, PCHA President

Reaching Your Customers Through Social & Digital Assets

Depending on the level of sponsorship, the PCHA can provide multiple avenues to promote your brand and drive traffic to your website by:

- Recognition of sponsorship on published show materials, website and newsletter
- Access the PCHA membership through e-blasts
- Promotion of partnership on PCHA Facebook page
- Advertise with logo and link on PCHA website



for more info:
www.pchacutting.com



CORPORATE SPONSORSHIP

SHOW SPONSORSHIP*

\$5,000+ WEEKEND SHOW SPONSORSHIP

- Sponsor name in all published show materials
- Sponsor acknowledgement/announcement at events
- Ad in PCHA newsletter
- Ad link on PCHA website
- Cross promotions on PCHA Facebook page
- Arena banner display
- 1 PCHA membership / 2 annual banquet tickets
- Championship year end award donation



CORPORATE SPONSORSHIP



CLASS SPONSORSHIPS*

\$500 per class / \$1000 for the weekend
(covers added money)

Open / Non Pro

- Class sponsor acknowledgement/announcement at events
- Ad in PCHA newsletter
- Ad link on PCHA website
- Cross promotions on PCHA Facebook page
- Arena banner display

\$300 per class / \$600 for the weekend
(covers added money)

\$5K Novice / \$5K NH NP / \$25K Novice

- Class sponsor acknowledgement/announcement at events
- 1/8" page ad in PCHA newsletter
- Ad link on PCHA website
- Cross promotions on PCHA Facebook page
- Arena banner display

CORPORATE SPONSORSHIP



CLASS SPONSORSHIPS*

**\$200 per class / \$400 for the weekend
(covers added money)**

\$50K Amateur / 25K NNP

- Class sponsor acknowledgement/announcement at events
- Ad link on PCHA website
- Cross promotions on PCHA Facebook page

\$150 or comparable product for the show weekend

\$15K Amateur / \$35K Non Pro \$2K /Youth/ \$900 Rider

- Class sponsor acknowledgement/announcement at events
- Acknowledgement on PCHA website, Facebook & newsletter

INDIVIDUAL DONATIONS



DONATION LEVELS*

- DIAMOND - \$1000+
- PLATINUM - \$750+
- GOLD - \$500+
- SILVER - \$250 +
- BRONZE - \$50+

- Acknowledgement in newsletter, website & Facebook

YEAR END AWARDS*

- \$200 Championship
- \$100 Reserve Champion
- \$50 Runner -up

- Award Sponsor mention in Annual Banquet program
- Present award to winner with President of association
- Mention in newsletter, website & Facebook

GENERAL DONATIONS*

\$\$ any amount is appreciated
- Mention in newsletter, website & Facebook



WHAT IS THE BENEFIT OPPORTUNITY FOR YOUR COMPANY ?



www.pchacutting.com

The PCHA can help you reach a demographic that aligns with your product or brand. We have over 2K followers on Facebook nationwide, as well as a well-established membership that spans Pennsylvania, New Jersey, Maryland, Virginia and nearby states.

In addition to our competitors, we have new members and spectators who are new to the sport of cutting who want to fulfill the needs of their new life style with your products and services.

CONTACT:

Bill Stein, PCHA Treasurer
(570) 428.2765
email: hws711@gmail.com

